

Upcoming! Torino Film Lab and UniversCiné new partners in video-on-demand.

November 25, 2012

Torino Film Lab is delighted to announce its partnership with UniversCiné, the French video-on-demand platform (VoD), for the imminent release online of its supported films.

The Torino Film Lab Collection on UniversCiné will allow discerning audiences to enter the special world of quality films and view the best indie cinema brought straight to their home-screens, plus exciting news, social network anecdotes, info on filmmakers, updates on awards, festivals and more!

Torino Film Lab, the National Cinema Museum's international programme, supporting first and second worldwide filmmakers thanks to its training and development workshops, and which awards its production Prize every year, has already contributed to the financing of 20 projects since 2008.

Amongst the 9 already shot, and which took part in the most prestigious festivals, in 2010 Paz Fabrega's *Agua Fría de Mar* was in Rotterdam, Michelangelo Frammartino's *The Four Times* in Cannes Directors' Fortnight, in 2012 Edwin's *Postcards from the Zoo* in Berlinale, Aida Begić's *Children of Sarajevo* in Cannes Un Certain Regard, Jazmin Lopez's *Leones* in Venice, while many others are now in production.

During the 30th Torino Film Festival, the 5th edition of the Torino Film Lab Meeting Event (November 25-27) pitching 36 projects from its Script&Pitch, FrameWork, AdaptLab, Writer's Room strands, will host 200 worldwide film professionals, scriptwriters, directors, producers, sales-agents, distributors, its co-production market and its annual Awards Ceremony.

UniversCiné, a member of the EuroVoD platform network specialized in independent cinema, now in 8 European countries - Austria, Belgium, Eire, France, Germany, Poland, Spain, Switzerland - and expanding, is an initiative started in 2001 by about fifty independent French cinema producers and distributors, aiming at establishing an open, federative and collaborative model for releasing independent films by video-on-demand (VoD) and becoming a reference in this sector, bringing an original and active response to the deep mutations in the means of diffusion and distribution for quality Cinema.

<http://www.torinofilmlab.it>

<http://www.universcine.com/partenariat-vod/TorinoFilmLab>