



## iMiBACT Cinema TORINO

Download the official application for iPhone and iPad of the 31 TFF

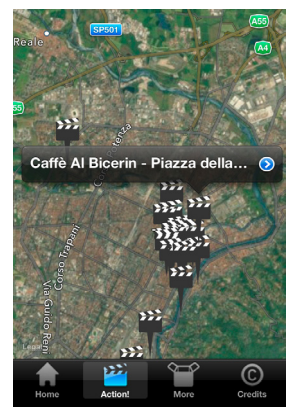
The new mobile technology could not have been absent at the 31st Turin Film Festival, international celebration of avant-garde cinema.

**iMiBACT Cinema TORINO – 31 TFF**, the app for iPhone, iPod Touch and iPad compatible, in its fourth edition, is by now an indispensable guide to the famous Torino Film Festival.

Discover the entire catalogue of the event and all the extra multimedia content. Read about the history of the Festival and its stars, explore the best locations in Turin where memorable sequences were filmed and share on Facebook your preferences.

A few clicks on your iPhone to discover all the new content!

- **31st Festival:** all the news about the Festival in a rich database with the bio of the stars, the plots of the films competing in this edition, and an agile theme-based search engine
- **TorinoFilmLab:** the projects of the international training laboratory for scriptwriters and directors at their first or second work can be consulted through specific technical information sheets.
- **Action!:** a new way to explore the city. Using this function you can follow the movie-tourist itineraries and experience the excitement of celebrated film sets in Turin with pictures and video from the Enciclopedia del cinema in Piemonte
- **Location Turin and Piemonte:** a section dedicated to the cinema industry operators which includes locations suitable for cinematographic shooting within Piemonte, by the Film Commission Torino Piemonte
- **Museo Nazionale del Cinema:** the general information and the magic of the museum presented through the video "Superglance" by Ugo Nespolo.



### THE iMiBACT CINEMA PROJECT

The apps of the project iMiBACT, developed and coordinated by RAGU' Communication are promoted by the Italian Ministry of Cultural Heritage and Activities and Tourism, for the purpose of rediscovering Italian cities, starting from the locations of movie sets, in search of exciting cultural itineraries on specific themes.

iMiBACT Cinema TORINO – TFF: the Torino Film Festival

iMiBACT Cinema VENEZIA – MIAC: the International Venice Film festival

iMiBACT Cinema ROMA: the world of cinema in Rome

CINECITTÀ: the new app on Italian cinema

More info  
[www.cinemabeniculturali.it](http://www.cinemabeniculturali.it)  
[www.ragucommunication.com](http://www.ragucommunication.com)